

FIG.1

v<u>į.</u>

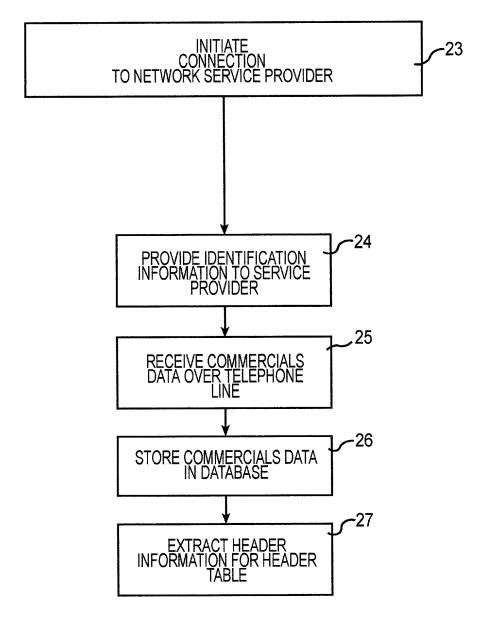


FIG.2

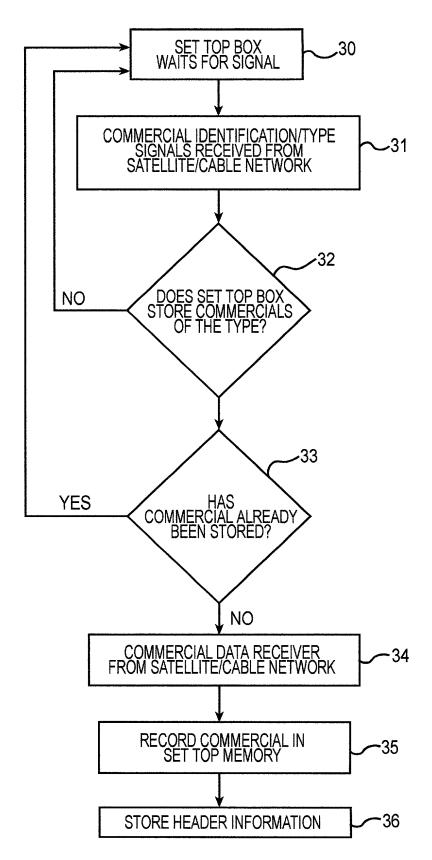
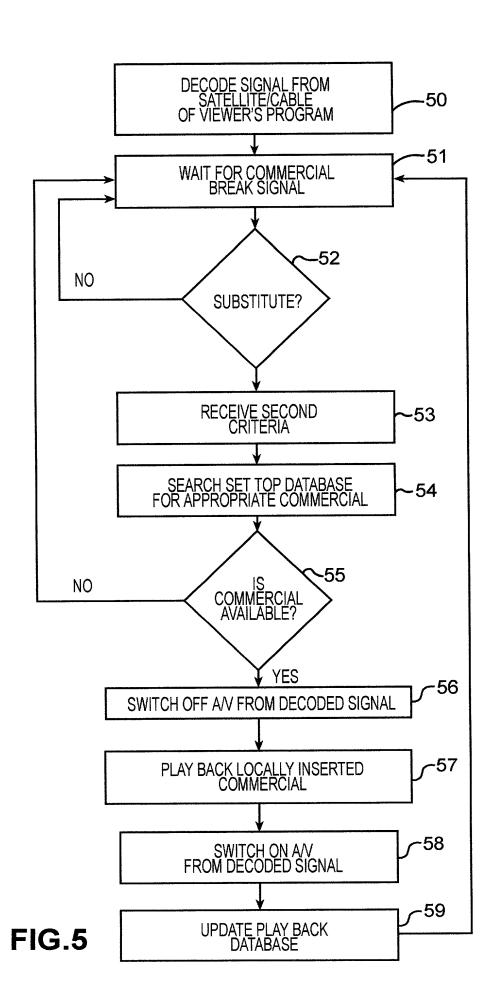


FIG.3

COMMERCIAL ID	TYPE OF COMMERCIAL	LENGTH	SPONSOR	FREQUENCY TALLY	TALLY	EXPIRATION
19835421	AUTOMOTIVE COMPANY	30s	FORD	%09	15	3/3/01
293525	FINANCIAL SERVICES COMPANY	30s	AMERICAN EXPRESS	10%	က	10/9/00
92543265	TOILET CLEANING PRODUCTS	15s	2000 FLUSHES	3%	2	12/9/01
625392	PAPER TISSUE	15s	DOWNEY	12%	ယ	3/5/01
254396582	BRAKE SERVICE	158	MIDAS	16%	<b>∞</b>	3/9/01
6958945	CRUISE SHIP	30s	PRINCESS	20%	က	2/9/01
1239547	LAPTOP COMPUTERS	158	DELL	10%	4	2/5/01
9548920	Tires	158	MICHELIN	20%	2	3/9/01

**FIG.4** 



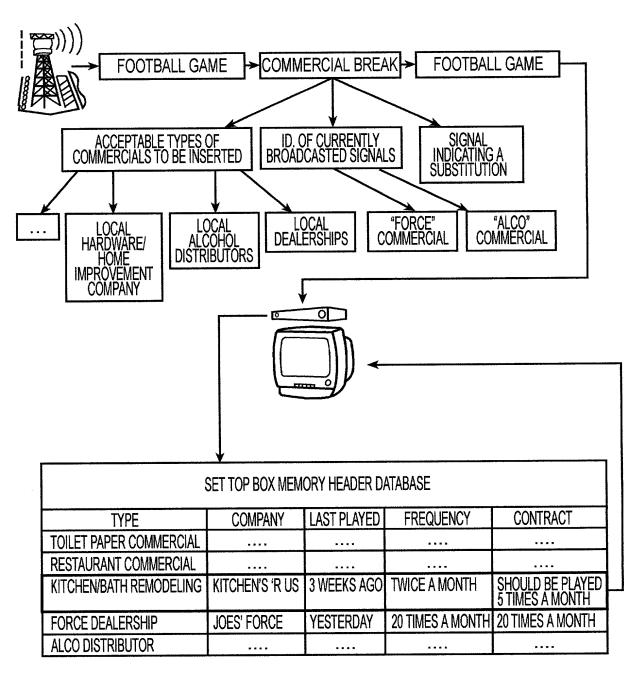


FIG.6